
Visibility and Recognition for Your Organization

Fire & Ink III: Cotillion will unite over 500 Lesbian, Gay, Bisexual, Transgendered, and Queer writers of African descent, publishers, academics, and lovers of the written and performed word from around the country and the world. Cotillion is a rare and historic event offering a unique opportunity for artists and writers to create and share work, network and develop creative partnerships among peers and supporters across genres, and in publishing and performance. Cotillion's program book will be distributed to all attendees as well as serving—along with the Cotillion web site—as resource material for educational, arts and other community organizations during and after the event. Fire & Ink III: Cotillion provides individuals and businesses like yours with the opportunity to both support a historic convocation and reach hundreds of consumers of social influence as part of documents that will be referred to for years to come.



Sponsorship Packages

All Fire & Ink III: Cotillion sponsors receive:
Sponsor Basic Package

- Recognition in the Cotillion program book
- Promotion on the Cotillion web site and hyperlink to the sponsor's web site
- Logo placement on Cotillion signage
- Mention on Cotillion social networking sites
- Attention through e-mail lists reaching 15,000 people

In addition to the above, here are additional unique sponsorship opportunities:

Platinum Sponsorship (\$12,000)

- Logo on Cotillion festival bag
- Promotion as lead sponsor in program book
- Introduction and two-minute speaking time at Reception event
- Opportunity to distribute company materials or a giveaway item at Cotillion registration area
- Opportunity to distribute company materials or a giveaway item at Reception
- Logo on Reception signage
- Opportunity to hang company banner at Reception if site permits (sponsor provides banner and is responsible for hanging and retrieval)
- Lead sponsor for one breakout session which provides an opportunity to introduce the session and the opportunity to place your logo on breakout signage
- Sponsor one break
- Four complimentary registrations to Cotillion festival
- Back cover advertisement in Cotillion program book
- Plus sponsorship basic package

Gold Sponsorship (\$10,000)

- Opportunity to distribute company materials or a giveaway item in Cotillion attendee packet
- Logo on one breakout session signage
- Logo on Reception signage
- Sponsor one break
- Inside front cover advertisement in Cotillion program book
- Two complimentary registrations to Cotillion festival
- Plus sponsorship basic package

Silver Sponsorship (\$7,500)

- Opportunity to distribute company materials or a giveaway item in Cotillion attendee packet
- Logo on one breakout session signage
- Full-page advertisement in Cotillion program book
- One complimentary registration to Cotillion festival
- Plus sponsorship basic package

Event Sponsorships

Cotillion Dance Sponsorship (\$5,000 + in-kind exclusively branded beverage bar)

- Opportunity to exclusively promote brand to a young, key, urban market at Cotillion's premier Saturday night event
- Distribution of promotional items to people attending event
- Logo on one breakout session signage
- Half-page advertisement as Cotillion Sponsor in Cotillion program book
- One complimentary registration to Cotillion festival
- Plus sponsorship basic package

Opening Reception Sponsorship (\$5,000)

- Opportunity to distribute company materials or a giveaway item at Opening Reception
- Opportunity to hang company banner at Reception if site permits (sponsor provides banner and is responsible for hanging and retrieval)
- Opportunity to showcase your product and/or service
- One complimentary registration to Cotillion festival
- Plus sponsorship basic package

Continental Breakfast Sponsorship (\$2,500 per day) TWO AVAILABLE

- Opportunity to distribute company literature or a promotional item at breakfast
- One complimentary registration to Cotillion festival
- Plus sponsorship basic package

Refreshment Break Sponsorship (\$1,500 per day) TWO AVAILABLE

- Logo on signage at refreshment break site
- Table for company literature at break site
- One complimentary registration to Cotillion festival
- Plus sponsorship basic package

Individual Panel/Session Sponsorship (\$1,500)

- Opportunity to distribute materials or a giveaway item at panel
- Vendor table for book sales of authors presenting at panel/session
- Opportunity to hang company banner at panel/session if site permits (sponsor provides banner and is responsible for hanging and retrieval)
- Plus sponsorship basic package

Hospitality Suite Sponsorship

(\$1,500 – beer, wine and light snacks / \$2,500 – liquor, beer, wine and light snacks)

- Opportunity to network with a targeted audience of Cotillion supporters and attendees
- Opportunity to distribute a promotional item to all suite attendees and/or a raffle prize provided by sponsor
- Logo recognition and a hyperlink to the sponsor's web site in an electronic invitation to attendees
- Logo recognition on event signage
- One complimentary registration to Cotillion festival
- Plus sponsorship basic package

Additional Sponsorship Opportunities:

Individual Sponsorships: In your own name or the name of a loved one.

Various financial levels.

- Recognition in Cotillion program book
- Logo recognition and a hyperlink to the sponsor's web site in an electronic invitation to attendees
- Plus sponsorship basic package
- Or you may remain anonymous

Student Scholarships

Opportunity to help a student attend Cotillion. For \$125 you can cover a student's registration fee; for \$500 you can cover registration and accommodation (see below); for \$750 you can cover registration, travel and accommodation.

Named Scholarship

(Registration plus accommodation) – \$500

20 Available in the Names of Deceased

Black LGBT Creative Pioneers:

Lindon Barrett	Terri Lynn Jewell
Melvin Dixon	Barbara Jordan
Alice Dunbar-Nelson	June Jordan
Alexander "Bear" Goodrum	Willard Motley
Thomas Grimes	Richard Bruce Nugent
Angelina Weld Grimke	Pat Parker
Lorraine Hansberry	Reginald Shepherd
Arin Hill	Ana Sisnett
BMichael Hunter	Wallace Thurman
Sterling Houston	Vincent Woodard

Fire & Ink, Incorporated is a 501(c)(3) organization.
All contributions are tax-deductible to the fullest extent of the law.

Become a Sponsor

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For more information:

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Fire & Ink, Incorporated

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HILTON AUSTIN | AUSTIN, TEXAS